

JOIN THE DIGITAL FOR LIFE MOVEMENT



Digital for Life is a ground-up movement that aims to galvanise the community to help Singaporeans embrace digital as a lifelong pursuit, and to enrich their lives.

Discover their stories here



STEP 1

Kick-start your initiative

Here are some of the things you should consider before getting started:



- 1 Who are the people you are trying to help?
(Low-income families, students etc.)
- 2 What is the problem they are facing?
- 3 What is the scope of the problem?
(How many are affected, how often, how frequent etc.)
- 4 What are the existing solutions, if any?

Examples of existing solutions



Digital Access >
go.gov.sg/digitalaccess



Code in the Community >
codeinthecommunity.com

To obtain the most accurate answers, you may consider the following two research methods:

Primary research

Set up interviews, focus group discussions and surveys.

Secondary research

Gather data through the internet, public libraries, etc.

STEP 2

Work out your project plan



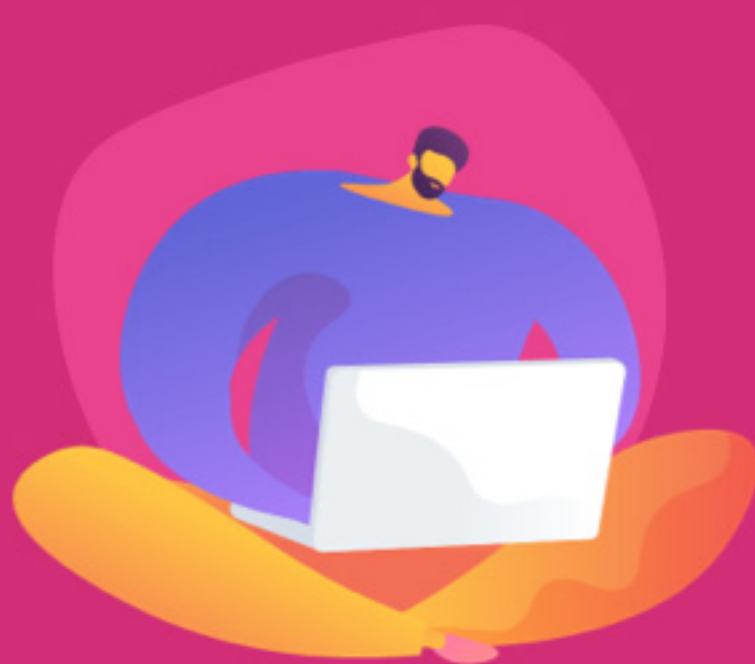
Core project details



- 1 Goals and objectives based on an achievable timeline.



- 2 Who your customers or beneficiaries are?



- 3 What your project methods will be?



- 4 Who will be helping you with your project?

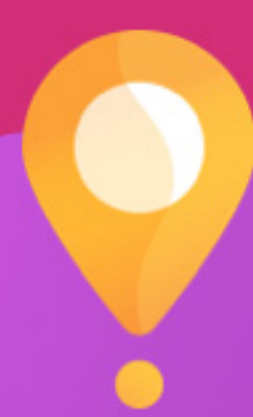


Resourcing

- 1 List resources that you currently own that can be used for your project.

- 2 List the resources you will require for the project.

- Personnel
- Facilities & equipment
- Suppliers
- Budget
- Partnerships



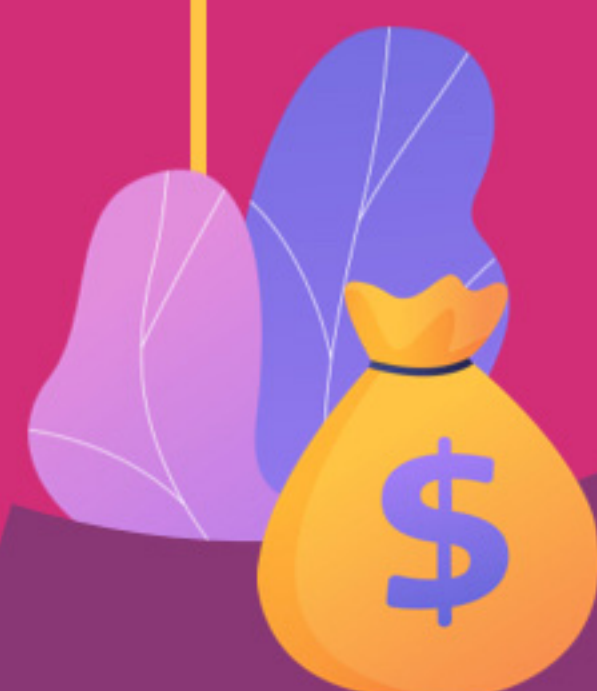
Milestone plan for your project launch

- 1 Put together a plan to launch your project.
- 2 List all the relevant milestones. For example:

Fund raising goals in 3 months.

Number of onboarded partners in 3 months.

Number of beneficiaries impacted.



STEP 3

Let's think about success



What does success for your project look like?

What processes can be established to obtain feedback for the project?



1

What are your feedback mechanics to figure out if the project is suitable for your intended audience?

2

What are some performance indicators to look out for?

3

What are your plans to rectify or address lagging performance indicators?

After receiving performance data, you also need to consider the following:

Is there a need or capacity to scale up the programme?

How can the project remain sustainable for the future?



How can the project be adapted to suit the changing needs of the beneficiaries or the environment?



Can this project be combined with similar initiatives in the future?

Get started with these resources



Seniors Go Digital >

go.gov.sg/sgdstarterkit

A programme which helps seniors stay engaged and informed by improving their digital capabilities.



Code@SG >

codesg.imda.gov.sg

A project that aims to develop computational thinking and to make it a national capability.



Better Internet Campaign >

betterinternet.sg/resources

The Media Literacy Council's annual flagship programme that champions digital and media literacy in Singapore.



The SME Guide to Design Thinking, UI/UX and Digital Storytelling >

impixel.imda.gov.sg/about/design-thinking

Design thinking, with its human-centred approach to innovation, offers a unique framework to develop solutions to meet our needs.

Apply for the Digital for Life Fund to help get your project going at

www.imda.gov.sg/digitalforlife/funding



Submit your idea to enable all Singaporeans to go digital together at

www.go.gov.sg/play-a-part

