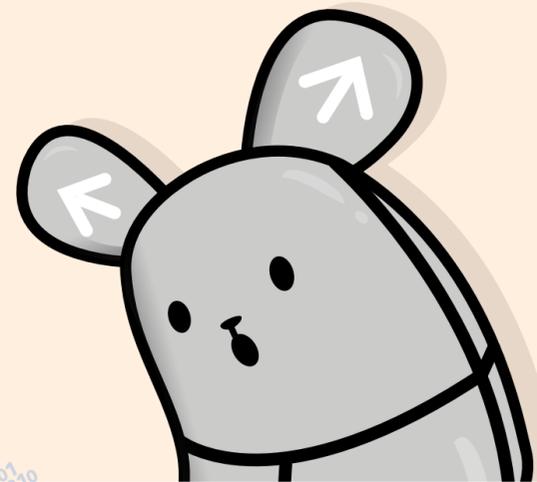


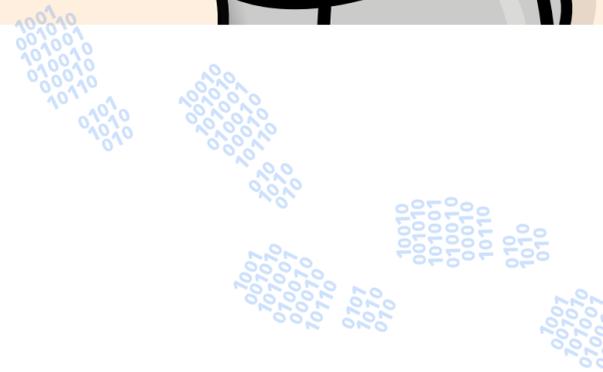
BE SAFE

DIGITAL FOOTPRINTS

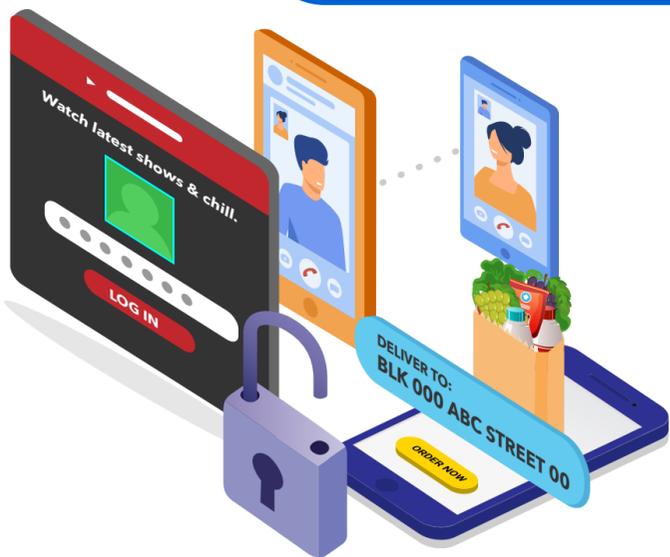
A record of all traces of your online activity - what you create, post and share.



Each time you post something online, run a search, or accept cookies from a website, you're creating a digital trail of information. You could unintentionally be revealing your Internet Protocol (IP) address, preferences, photos and other personal information.



WHY DO I NEED TO KNOW THIS?



- We are spending more time online during the COVID-19 pandemic to entertain ourselves, buy groceries and meals, as well as communicate with family, friends and colleagues.
- The digital information that we exchange during these times is ripe for exploitation by cyber criminals if we do not take the necessary precautions.
- It can have a lasting impact on your reputation, relationships and employment opportunities. Employers, schools, colleges and law enforcement officers may use your digital footprint as a basis for character assessment.
- Anything you post online becomes a part of your digital footprint and may be difficult to remove. Even if you intended for it to be shared in a closed or private group online, others may share your private information publicly.

#BeSmart



Be Aware Of What You Share

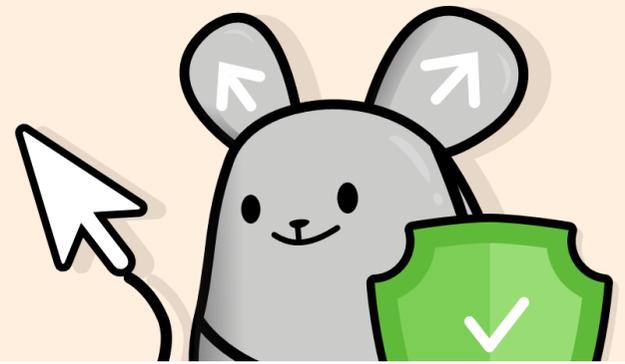
Supported by:



In Support of:

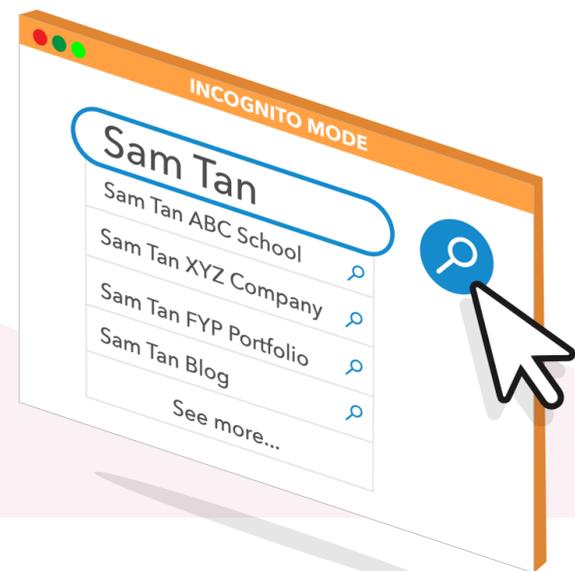
SG:D | GET READY!

HOW CAN I SECURE MY DIGITAL FOOTPRINT?



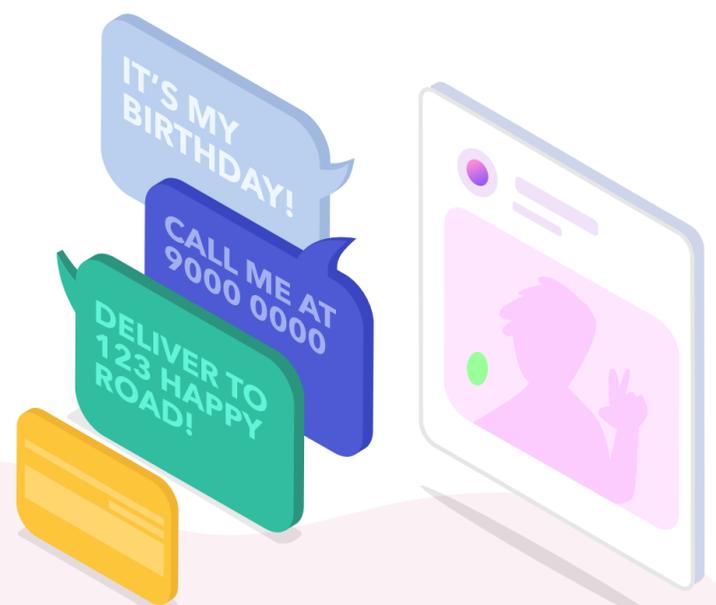
HERE ARE SOME WAYS YOU CAN PRACTICE SAFE DIGITAL FOOTPRINT HABITS ONLINE!

- First, you can find out more about your digital footprint by entering your name into a search engine and reviewing the results.
- Remove online content or posts that reveal your personal information.



- Switch your settings on social media platforms and your apps to 'Private'.
- Check your settings regularly, as social media sites may change their privacy policies.
- Turn off geo-tagging or location settings on your phone and social media, as that tracks your movements and regular routes.

- Do not share sensitive information such as your phone number, address and birth date online.
- Avoid oversharing personal information. Your personal texts, photos and videos may be shared or leaked, even if you had intended for it to be private.



#BeSmart



Be Aware Of What You Share

Supported by:



In Support of:

SG:D | GET READY!

HERE ARE SOME WAYS YOU CAN PRACTICE SAFE DIGITAL FOOTPRINT HABITS ONLINE!

- Always think before you post anything. Once something is posted online, it can be difficult to remove and may even resurface years later.



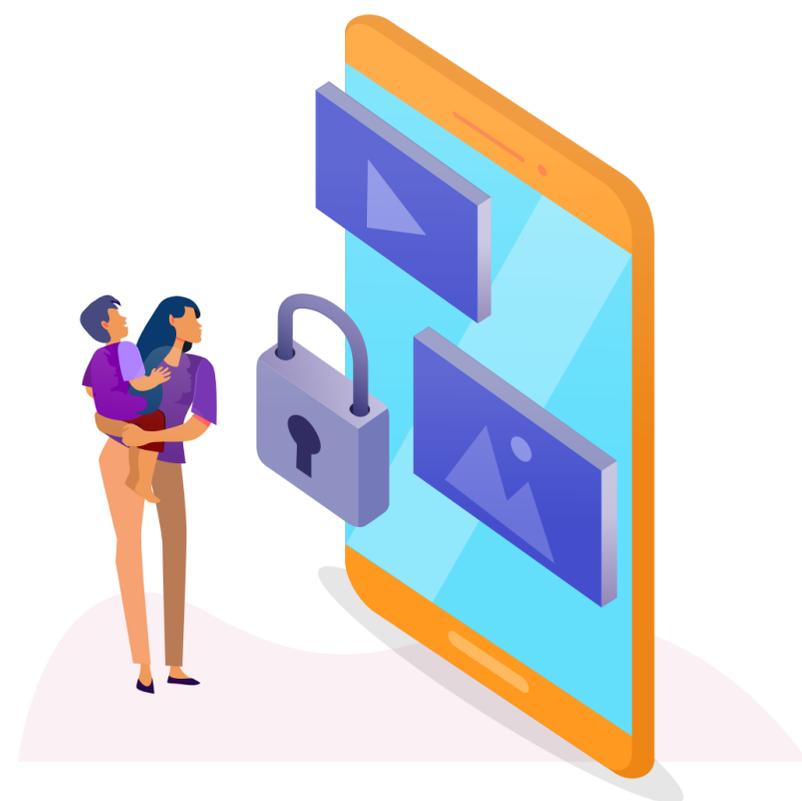
- Build a positive digital footprint by posting only things that are helpful to others.



HOW CAN I SECURE MY CHILD'S FOOTPRINT?

- Parents, do note that anything you share online about your children adds to *their* digital footprint.
- Criminals can piece together details collected from posts, photos and videos to learn your child's full name, school, interests or whereabouts.
- Ensure that privacy settings are set so that only the closest people in your online network can view your posts.
- You should establish ground rules and equip your children with the necessary knowledge to stay safe online. It is best to keep your children off social media until you are comfortable that they know how to effectively protect themselves.

For more tips, visit: www.betterinternet.sg/-/media/Resources/PDFs/



#BeSmart



Be Aware Of What You Share

Supported by:



In Support of:

SG:D | GET READY!