

1. About the Competition

1.1 Who is the organiser of the Digital for Life Art & Video Competition?

The Infocomm Media Development Authority (IMDA) is the organiser of the competition.

1.2 What is the competition about?

The Digital for Life Art & Video Competition is a competition that is designed for Primary and Secondary school students in Singapore to showcase their artistic talents and creativity.

The Art Competition is exclusively for Primary school students, while the Video Competition is for Secondary school students, residing in Singapore.

Students are encouraged to unleash their creativity and imagination through their submissions. The competition aims to promote digital literacy, creativity, and innovation among young talents in Singapore.

No prerequisite or training is required.

1.3 Are there any specific themes or guidelines for the competition?

Participants are free to explore within the theme of “What does Digital for Life mean to you?”

The competition encourages originality and diversity in artistic expressions. However, submissions should align with the values of respect, inclusivity, and positivity.

For the Art competition, only digital submissions are allowed. Students may also create their own artwork on paper or canvas, take a snapshot and upload submissions via the submission link, and keep to the specifications listed.

All submissions are individual, there is no group submission.

No images, logos, slogans or hate messages related to drugs, discrimination, nudity, violence or other inappropriate content. All obscene and offensive entries will be rejected outrightly.

1.4 How can students benefit from participating in the competition?

Participating students can have the opportunity to enhance their digital skills, unleash their creativity, and gain recognition for their artistic talents. Winners of the competition may receive prizes, certificates, and exposure to a wider audience as the winning entries will be showcased at the Digital for Life Festival taking place in November.

1.5 When is the duration of the competition?

The call for submissions will take place from 8 July till 30 August 2024, 2359hrs.

2. Submission Guidelines

2.1 Requirements by category

Category	Criteria
Art competition	Each submission is required to be in Digital format, less than 20mb. In case of non-digital artwork, please take an image for upload and to retain original artwork.
Video competition	The duration for each submission should not exceed 90 secs. File size to be within 50mb.

3. Originality

3.1 Participants are responsible for ensuring that all entries submitted are Original. "Original" refers to a unique, new creative work independently conceived by the participant with no other significant external third-party contribution or influence.

3.2 Any entries found to be non-original (i.e. plagiarised) will be disqualified.

4. Eligibility

4.1 Who can participate in this competition?

All Primary, Secondary and equivalence of international schools' school students residing in Singapore including Year 1 to 4 students from Integrated Programme schools can participate.

4.2 Are group submissions allowed for the competition?

All submissions must be individual, and group submissions are not permitted.

4.3 Are students required to possess a certain level of competency/ knowledge/ skills to have?

No. The competition is open to all students, regardless of level of competency or background.

4.4 Can a Secondary school student submit entries for the Art Competition and Vice Versa?

No, the Art competition is specifically designed for Primary school students while the Video Competition is for Secondary school students. Each category is tailored to the respective school levels to provide an equitable platform for students to showcase their talents and creativity.

5. Registration and Prizes

5.1 Where can I submit my entry?

Submission of entries are only via the Digital for Life (DfL) Portal from 8 July 2024, 1000hrs. The submission link can be accessed at [Events \(digitalforlife.gov.sg\)](https://events.digitalforlife.gov.sg).

5.2 What are the prizes?

All eligible participants will receive an electronic Certification of Participation. There will be 8

prizes per competition. IMDA will announce the prizes for the winning submissions at a later date.

6. Judging and Contest Outcome

6.1 Participants will be judged on their creativity, presentation, and relevance to competition theme.

Members of the public will be invited to vote for their favourites among the shortlisted entries. Details of voting arrangements will be announced on DfL Portal and socials by September 2024.

6.2 All decisions, determination of results and award of prizes will be subjected to the competition terms and conditions. Rules will be made by the Organiser. All decisions made by the judging panel are conclusive and binding and the Organiser should not be obliged to enter into any discussions or correspondence with any person on any matter relating to the competition.

6.3 The Prize winner is required to collect their prizes from the Organisers and may be required to sign an acknowledgement and release form prescribed by the Organiser in respect of the receipt of competition prize.

6.4 The prize must be utilised within the stipulated dates as listed on the vouchers. All unclaimed prizes shall be forfeited at the absolute discretion of the Organiser.

7. Terms of Participation

7.1 All copyrights to the submission will reside with the participant, unless stated otherwise. The organiser shall, if it so chooses, be entitled to archive and make public excerpts of the shortlisted works on their official website (www.digitalforlife.gov.sg) and social media page (@digitalforlife.sg) without a fee.

Your creativity and talent may be shared with a wider audience to celebrate your artistic achievements.

7.2 Each student who submitted is deemed to have accepted and agreed to abide by the competition rules.

7.3 All modes of official communication will be through email with the competition team at digital_for_life@imda.gov.sg.

7.4 The Organiser reserves the right to amend these terms and conditions at any time without prior notice.

7.5 Immediate family members of IMDA staff are not eligible to participate in the Digital for Life Art & Video Competition. This exclusion ensures fairness and impartiality in the competition.